

# Wesley J. Robinson

PRESS SECRETARY/COMMUNICATIONS DIRECTOR

## EDUCATION

### **EASTERN KENTUCKY UNIVERSITY**

B.A. Journalism,  
Minor in Political Science  
May 2014

### **UNIVERSITY OF KENTUCKY**

Studied Spanish and Political  
Science prior to transfer to  
Eastern Kentucky University

## MANAGEMENT EXPERIENCE

### **INTEGRITY STAFFING SOLUTIONS**

Payroll Administrator,  
Shift Manager &  
Coach Program Manager  
September 2010 –  
February 2012

## SKILLS

Adobe Photoshop  
Adobe InDesign  
WordPress  
Cision  
QuarkXPress  
Microsoft Excel

## CONTACT

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For more information &  
writing clips, please visit  
[wesleyrobinsonjournalist.com](http://wesleyrobinsonjournalist.com)

## EXPERIENCE

**Pennsylvania State Senate** | Harrisburg/Philadelphia, PA  
Press Secretary/Communications Director, April 2018 — Present

Manage press and communications strategies for leadership-level state senator. Responsibilities include compiling district-wide newsletters, e-blasts and other relevant messaging to constituents and partner organizations. Other tasks include producing in-person and digital events, planning policy meetings, developing materials for forums, and coordinating Senate Democratic Caucus communications resources for disseminating messages for the senator and Senate Appropriations Committee.

**Pennlive.com / The Patriot News** | Harrisburg, PA  
Breaking News Reporter, Sept 2014 – April 2018

Produce digital content covering breaking news for Pennsylvania's leading online news source. Responsibilities include writing, reporting, photographing, producing video and compiling material for storytelling in a digital format. Topics covered include crime, courts, municipal issues and general assignment news for a multiple time state newspaper of the year with a Sunday circulation of about 150,000. Daily duties range include writing SEO optimized headlines, quickly and concisely posting stories using iterative reporting, and expanding PennLive's coverage into Lancaster County. Digital highlights: Generated more than 10 million page views in final year with company. Also, generated 3.2 million page views in 1½ years on newly created beat, exceeding page view goals by more than 500,000. Exceeded 2 million page views on viral news update.

**The Washington Post** | Washington D.C.  
Reporter Intern, June 2014 — Sept 2014

Cover local issues for the District's leading Metro section, with an emphasis on cops and courts. Duties include reporting trials, breaking news crime and lawsuits. Other focuses include reporting on education policy, social issues, protests and general assignment news. Write deadline news stories for breaking news, events and topics for top national newspaper with a daily circulation of nearly 475,000 and Sunday circulation of more than 830,000.

### **Internships & Educational Experience** News / Reporter Internships

The Eastern Progress, Sept. 2012 — May 2014  
The Oldham Era, May 2013 — Aug 2013  
The Interior Journal, May 2011 — July 2011  
The Courier Journal, June 2010 — Aug. 2010  
Kentucky Kernel, Aug 2007 — Dec. 2010